# Climate Action Menston Meeting 11

# Minutes (Francesca Bridgewater)

12/01/2021 via Zoom

Present: Karen Casson, Francesca Bridgewater, Goodith White (Acting Chair), Marilyn Banister, Roger Banister, Vicki Turland, Alison Davies, Jamie Needle, Chris Steele, David Palmer, Dale Smith, David Bridgewater

Apologies: Tommy Knowland, Emma Dalton, Hannah Bayston

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| 1.0 | **Updates from Groups** |
| 1a | Travel & TransportMAIN STREET ImprovementsExpression of Interest sent to 4 firms, 2 replied. Asked to provide further information for the team to discuss at a meeting on Friday 15th Jan 6:30pm. DP concerned that the organisations should also monitor the success of the project from a Climate POV.HOLE IN THE WALLCurrently under construction! |
| 1b | TreewildingJam & Jelly hedge now at planting stage (weather permitting). HB is organising the volunteers when the saplings arrive.River Wharfe at Burnsall – FB visited the site with members of the Burnsall Angling club who own it. Hoping to work in collaboration with them. May plant a pilot area this winter. Looking for funding and trees.Leaflet and approaching Landowners: Emma Dalton is documenting all she gleaned about approaching medium and large planting projects. FB attended a seminar on how Farmers feel about rewilding and how to approach them. Preparing a flowchart of what we need to do, depending on the opportunity. Considering if leaflet should go on Facebook group page, or wait until consolidated our approach?Still need to put an educational pack together of the benefits of trees and rewilding.Green Recovery Challenge Fund (Look North 6:30 Tuesday) might be worth considering. |
| 1c | Menston Walks – no further updates |
| 1d |  Zero C Energy1. Building a 2021 plan – based around helping the broader community with insulation and renewable energy.
	1. 8 Point plan
	2. By end of Quarter1:
		1. Website pages on Carbon literacy, Home Energy, Insulation, with artwork, promote via facebook
		2. Poster campaign in village
		3. Use Thermal Imaging camera (from CA Ilkley) – 2 available.
	3. Later:
		1. External talks on Community Energy topics
		2. Survey – towards end of year when face to face options available.
		3. Stall for campaigns
		4. Prepare podcasts/videos for local use. (see CAI)
2. Next meeting tbc
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| 1e |  Public Activism* DP said no one has come forward to take the lead on any topics recently – we need more members, and people prepared to take some issues on.
* Upcoming proposals which need action:
	+ Climate Emission Targets (Private member’s bill) – send emails to MP stressing the Fuel Poverty line.
	+ Energy Bill
	+ Green New Deal – Campaign group is wanting supporters to picket outside local MPs on day of bill with evidence of green jobs etc locally.
* DP is putting together a guide on Public Activism for CAM
* Mandate issues: The meeting agreed that members can talk for a group of CAM eg ZCE, if they have had a meeting or all been asked about the issue in hand and agreed on the approach, e.g. “FB, as a representative of the Treewilding group from CAM, ….”
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| 1f | Culture & Community – Business activismNo further news  |
| 2 | Hedgehogs:Alison Davies will be commencing a new project concentrating on residents of Cleasby Road and Leathley Road, to promote hedgehog highways.  |
| 3 | Publicity & Communication: |
| 3a | Website:Has been updated with Hedgehogs and J&J Hedge. DB has uploaded a contact form on website – so far no one has used it!Privacy notice to be added, and a consent for GDPR – DP/Chris/DBDP said there will be lots of copy from ZCE.Plea for more content, particularly photos! Send to DB or Slack channel or info@climateactionmenston.org.uk. |
| 3b | CommunicationVT had initial discussion with HB about Communication and youth:* Suggested need communication strategy across all channels, so more efficient
* Needs someone to lead it – one suggestion is that this might be someone external paid for their services e.g. Justin Leeming from Small Print – to discuss in Executive meeting.
* Need people with skills e.g. Instagram, Snapchat, Facebook, Menston News but broader reach.
* Posters in COOP? More Social Media.
* HB thought teenagers could be great at reaching their demographic via social media.
* VT couldn’t see much on MPS website about environmental policies, although we know there is keen interest among some of the school staff from a previous meeting including Goodith, Alison and Mr Jones.
* VT & HB to look at schools and find out how the children themselves prefer to communicate, with a view to recruiting them to spread the word and get youth more involved.
* VT said she is happy to work with each channel to help persuade people to change habits etc.
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| 3c | Menston News (letter)..Next deadline 14/2/2021 – Need contributions – please send to Marilyn or Goodith.VT suggested she writes a “blog” on consumerism in Menston News – suggested she talks to Jonathon Gadd. |
| 4 | Fundraising 1. Be Funded (Bradford Council) has gone quiet – DP to chase.
2. All need to keep eyes open for opportunities, and take responsibility for applying for relevant cash.
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| 5 | Finance & Banking update* 20 Subs paid, 14 for 2 yrs worth
* Around £100 left in after paying website fees
* £340 has come in.
* Balance £472
* RB asked if DB could set up a Treasurer@climateactionmenston.org.uk email (Done)
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| 6 | MembershipChris has emailed all members and successfully asked for subs – see finance.The meeting discussed if membership should run for a year from payment date (involving both the Membership Secretary and Finance dealing with payments every month), or everyone’s membership run from Jan- Dec, or April to March, which would a) fit with the AGM, and b) constitution implies a universal year end and c) avoid the busy time around New Year. These last 2 options would need an agreement about partial year’s subs.Goodith, Roger & Chris to discuss in a subcommittee meeting and recommend which method should be pursued, given we hope our membership will increase.It was agreed CAM needs more members, as there is plenty to do. Dale Smith offered to send membership plea circular (to be assembled by Roger & Chris) to all his extensive email list. |
| 7 | Fields for sale:Dale Smith is considering selling 4 fields above Moor Lane, partly in Menston and partly in Burley. He is offering them to the villages in the first instance and wants to know if CAM is interested in being involved in the purchase.It was agreed that the Executive would meet (6:30pm Monday 18th January 2021) to brainstorm initial thoughts. |
| 8 | Date of Next meeting:Full General Meeting - Tuesday 23rd February 2021 at 8pm via ZoomExecutive Meeting – Tuesday 9th February 2021 at 8pm via Zoom |