# Climate Action Menston Meeting 10

# Minutes (Francesca Bridgewater)

03/11/2020 via Zoom

Present: Karen Casson, Francesca Bridgewater, Goodith White (Acting Chair), Marilyn Banister, Roger Banister, Vicki Turland, Jo Cornell, Alison Davies, Jamie Needle, Chris Steele, David Palmer, Dale Smith, David Bridgewater, Emma Dalton

Apologies: Tommy Knowland, Linda Simic, Hannah Bayston

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| 1.0 | **Updates from Groups** |
| 1a | Travel & TransportMAIN STREET ImprovementsMB almost finished “Expression of Interest” document to get companies to quote with their suggestions for Main Street. Next stage is to send it to appropriate firms and see what response it elicits.HOLE IN THE WALLJamie Needle said Bradford Council have agreed to plans, which includes a ramp parallel to the wall and a gate. **Update** quote accepted – JN is sorting logistics. JN to do comms for local press. |
| 1b | TreewildingHannah Bayston has successfully liaised with Gemma from MIB and G has obtained funding for a Jam & Jelly hedge behind Kirklands.Continuing to identify areas trees could be planted around the village.Considering how best to approach Landowners. Following a meeting between Emma Dalton, the Baildon Tree Partnership and White Rose Forest, ED is going to document all she gleaned about approaching medium and large planting projects. Consequently we will be revisiting our plans and the flyer, starting with preparing a flowchart of what we need to do, depending on the opportunity.Current Planting Areas:* River Wharfe at Burnsall – our tree collection is not suitable for the site, but ED has applied for some trees from the Woodland Trust. FB to reccy the site.
* Otley Golf Course – turned down our offer of help.

Need to put an educational pack together of the benefits of trees and rewilding.In touch with Yorkshire Rewilding Network (based in Ilkley).Have a slogan in need of a project – “Wilding Wharfedale”. |
| 1c | Menston WalksGoodith White and Jo Cornell are collaborating with Rambling On, and have enough walks for 2 books. GW suggested one should be longer, rambling walks, and the other more environmentally focussed, with a different emphasis eg nature at different times of year/where to see examples of local nature etc. A way of “marketing” CAM.ED suggested that one walk should incorporate Neashill field where we have planted trees, and the bees there.Vicki Turland pointed out the time and length of a walk is the most important factor in getting families involved, preferably with a pub at the end. Marilyn Bannister suggested the book could be in electronic form, available on a phone, or the website, and not as a physical book?David Palmer said open source mapping services such as Viewranger or Plotaroute.com would allow CAM to have an account, and people could “donate” routes to us, available on the CAM website with our icon. These allow points of interest to be marked.Want some walks to be wheelchair/pushchair/dog friendly.Any further thoughts please put on the Slack channel “Local Walks”. |
| 1d |  Zero C Energy1. Kirklands PV – DP tried to present via zoom but timing issue, so paperwork provided instead. CAM has discharged its obligation – from now on happy to support if asked but handing over initiative to Kirklands Trust to go forward with PV.
2. Community Energy Projects – ways to fund long term projects which require quite a large amount of capital. Important to check there is community support for this. DP has written a questionnaire to send out on Slack – checked by RB & HB – please could executive check it out.
3. Education on Energy saving – has enquired of CAIlkley if they have a thermal imaging camera to borrow. Would be useful to build relationships with Leeds/Bradford groups to share resources eg LEAP.
4. DP to coordinate with D Bridgewater to sort out pages on CAM website on energy.
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| 1e |  Public Activism* DP asked if CAM acts as a voice for the community when commenting on government projects – do we have the mandate?
* Upcoming proposals which need action:
	+ Climate Emission Targets (Private member’s bill) – send emails to MP stressing the Fuel Poverty line.
	+ Energy Bill
* DP is putting together a guide on Public Activism for CAM
* DP will put reply dates to any consultations.
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| 1f | Culture & Community – Business activismNo further news on local businesses, due to covid problems adversely affecting businesses.Emma D has opened a Triodos Business deposit account – and recommends others think about ethical banking. |
| 4 | HAG FARMPossible opportunity for the community, with Burley in Wharfedale, to buy some land for allotments/orchards/rewilding/tree planting. Geoff Lomas proposed this at the Parish Council. GL, with Goodith, Jamie and Jan Lepley (Chair of BinW Parish Council) will explore options further with Savills. (see Slack for email from Geoff L about discussion with Savills.)RB mentioned the concept of a Community Land Trust where you can raise money selling shares to buy local land. Eg Calderdale. |
| 5 | Publicity: |
| 5a | WebsiteRoger has paid DB for the hosting costs of 2 years’ of website.HB has provided copy for the Jam & Jelly hedge.Walks need to go on the website.DB is (has) provided a contact form on the website which will send queries to info@climateactionmenston.org.uk. (This is sent to FB, Chris Steele, and others.)DP is providing DB with the t&c of website use and privacy policy to post.Plea for more content, particularly photos! Send to DB or Slack channel or info@climateactionmenston.org.uk. |
| 5b | Facebook/Twitter/Posters etcNeed to check how CAIlkley use these. VT pointed out we need to reach a different, younger demographic, possibly using Instagram. (Representatives of the younger demographic were missing from this meeting.) Visit School assemblies (after Covid!) and work with the younger generation.DP mentioned we do have a Youth channel on Slack. Recommended that VT hooks up with HB. |
| 5c | Menston News (letter)Next deadline 14/2/2021 – Need contributions.Could advertise the Zero C Energy Survey. |
| 6 | Fundraising inc Cleaner Streets1. DP put fundraising guide together
2. DP has a fundraising Log, to keep a record of what we have raised, attempts to raise etc.
3. DP requested that people take responsibility and act on opportunities they find – not just pass the buck to someone else.
4. Possibly a new channel on Slack called “Be Funded” could alert people to opportunities.
5. Need a repository for a library of materials (eg written descriptions of CAM etc) we can recycle for different submissions, so we don’t keep reinventing the wheel – preferably NOT google docs.
6. Could have a Flash News channel to highlight funds where we need to act quickly. No need for full committee meeting to agree (see Fundraising policy). Emails tend to be ignored. Again, need people to take ownership and act!
7. Do check any fundraising is in line with our guidelines.
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| 7 | Finance & Banking update* Finally have a working Nat West account and internet access (almost a year after first applying).
* After paying for webhosting, currently has £130 in account, which includes £25 towards trees.
* Now have an accounting system run by RB, to keep track of money.
* Membership can now be paid - £10pa or £5 unwaged (voluntary). Chris Steele to send the entire membership a request for payment, with bank details, and a suggestion people might wish to pay for our first year as well.
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| 8  | Planning Updates * No new applications
* Suggestion that we could lobby the 2 Derry Hill developers to put a Microgrid in place, where both the electricity demand and generation can be shared. (see Bristol energy trust for an example). However, unlikely to be successful, and would take a lot of energy from CAM for limited effect.
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| 9 | AOB* CAIlkley had a successful Switch Bank campaign.
* We need more members to work on everything!
* Need to shout about what we are doing – eg use Ticktock!
* VT is an expert in behavioural science and is happy to lead the group in how to
	+ Influence people in Menston, to be climate savy and join CAM – could be helpful in persuading Landowners to engage.
	+ Is currently trying to be an Eco household, and trying to use the consumer aspect to show how you can make an immediate difference, and avoid “greenwash”.
	+ Keen to engage with younger people (see 5b)
	+ Communication vital.
	+ VT to set up Behavioural Science channel on Slack.
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| 10  | Date of Next meeting:Tuesday 12th January 2021 at 8pm via Zoom |